



# 2021 Stocking DEALER PROGRAMS V. I. P. Service Program



The V.I.P. Service Program is our service-oriented, best price lock-in program designed to provide you with maximum season-long profits on key service lines. The V.I.P. Program is easy to qualify for:  
Just order \$2000.00 in all qualifier lines combined.

You will then receive our **BEST IN-SEASON PRICING** on all V.I.P. lines for the season!

## QUALIFYING V.I.P. LINES ARE:

- AC DELCO
- ANCOR
- ARCO
- B & S ANODES
- BARR MANIFOLDS
- CAMP ZINCS
- CHAMPION SPARK PLUGS
- COBRA WIRE
- 3M PRODUCTS
- MARTYR ANODES
- MARINE FASTENERS
- NGK SPARK PLUGS
- PERFORMANCE METALS ANODES
- PROTORQUE
- RACOR
- SEASTAR HYDRAULICS
- SEASTAR STEERING & CONTROL CABLES
- SHIELDS HOSE
- SIERRA
- TRIDENT HOSE
- TYTON CABLE TIES & CLAMPS
- UFLEX HYDRAULIC & MECHANICAL

## Boatyard Program

The Boatyard Program offers the working Boatyard preferred pricing all season on yard oriented product lines. Simply order \$2,000.00 in all lines combined. You are then locked-in to our Best In-Season pricing on all Boatyard lines for the season!

## QUALIFYING BOATYARD LINES ARE:

- 3M PRODUCTS
- B & S ANODES
- BUFFALO INDUSTRIES
- CAMP ZINCS
- COBRA WIRE
- COMPOSITES ONE RESINS
- CUTLASS BEARINGS
- EVERCOAT/HI-BOND
- FIBERGLASS EVERCOAT
- GREEN MOUNTAIN
- KLEAN STRIP
- LINZER ROLLERS & BRUSHES
- MARTYR ANODES
- MARINE FASTENERS
- MIRKA SANDING PRODUCTS
- PERFORMANCE METALS ANODES
- EMERALD DISPOSABLE GLOVES
- SAVOGRAN(STERLING) SOLVENTS
- RED TREE ROLLERS & BRUSHES
- WESTERN PACIFIC COVERALLS
- WOOSTER BRUSHES



# 2020 Stocking DEALER PROGRAMS



## Professional Detailer Program

### QUALIFYING PRO DETAILER LINES ARE:

This program offers the Professional Detailer preferred pricing all season long on the lines below. Place a \$1500.00 order of assorted product within all lines combined.

You're then locked-in to our Best In-Season pricing all season.

It's that easy to lower costs and maximize profits!

- 3M
- AMAZON
- BUFFALO
- CAMCO BRUSHES
- CAPTAIN'S CHOICE
- COLLINITE
- ENCORE
- FARECLA
- GARY'S ROYAL WAX
- GILMOUR
- MARYKATE
- MEGUIARS
- ORPINE
- PRESTA
- SCOTT TOWELS
- SHURHOLD
- SM ARNOLD
- SMOOVE
- SPRAY NINE
- STARBRITE
- SWOBBIT
- TRIMACO

## Trailer Boat Program

### QUALIFYING TRAILER BOAT LINES ARE:

The Trailer Boat Program offers the servicing Trailer Boat Dealer preferred pricing all season long on our most popular Trailer Accessory lines. Place a \$1500.00\* order of assorted product within all lines combined. You're then locked-in to our Best In-Season pricing all season.

It's that easy to lower costs and maximize profits!

- ACME
- AMERICANA TIRE & WHEEL
- ANDERSON LIGHTING
- BEARING BUDDY
- BOAT BUCKLE (INDIANA)
- CARVER COVERS
- CAVINESS PADDLES & OARS
- C.E. SMITH
- DEXTER
- DUTTON LAINSON
- FULTON / HORIZON GLOBAL
- INNOVATIVE LED TRAILER LIGHTS
- POWERWINCH
- SPRINGFIELD MARINE
- TIEDOWN ENGINEERING
- WESBAR

## Water Sports Program

### QUALIFYING WATER SPORTS LINES ARE:

The Water Sports Program offers the Water Sports Retailer preferred pricing all season on our most popular Water Sports lines. Place a \$1500.00 order of assorted product within all lines combined and lock-in to our best in-season pricing for the season!

- KENT/FULL THROTTLE/ONYX
- FLOWT FLOTATION
- SOLSTICE WATERSPORTS
- AIRHEAD / SPORTS STUFF
- MUSTANG SURVIVAL

# “P.I.C.” Your LOCK-INS

The P. I. C. (Profit and Inventory Control) Lock-in Programs are designed to offer you maximum profits on the popular accessory and service products listed. You may “PIC” which of the following lines you lock-in your pricing on. “PICS” help you customize a purchasing program specifically for your business. Once qualified, dealers will receive Best Pricing automatically all season! Best prevailing net prices at time of shipment are good through August 31st.

## Lock-In Product Lines

- 1. MESCO & SEACOAST COAST GUARD KITS (Not Custom)**
- 2. AMERICANA TIRE & WHEEL**  
Buy 12 assorted (Wheel-Tire) assemblies complete at best prevailing net price and receive **best in-season price** on re-orders. Rims only may be included but may not represent over 50% of the qualifying quantities.
- 3. ANCHORS (TIEDOWN)**  
Buy 24 assorted Quick Set Hooker and Super Hooker anchors at best prevailing net price and receive **best in-season price** on re-orders.
- 4. ATTWOOD**  
Buy \$500.00 Net (minimum 12 assorted S.K.U.'s) and receive **best in-season price** on the entire Attwood line all season - Lighting, Pumps, Blowers, Hardware, Battery Boxes and more!
- 5. BULK CORDAGE**  
Buy 6 assorted spools of Unicord or Buccaneer twisted nylon and receive **best in-season price** on all re-orders.
- 6. CARVER COVERS**  
Buy 6 assorted Covers & Biminis and receive **best in-season price** on all re-orders.
- 7. COASTAL/LUBRIGUARD**  
Buy 12 assorted cartons of lubricants and receive **best in-season price** on all re-orders.
- 8. MICHIGAN WHEEL**  
Buy 12 assorted propellers at best pricing and receive **best in-season price** on all re-orders.
- 9. NEW ENGLAND ROPE**  
Buy 36 assorted dock or anchor lines and receive **best in-season price** on all re-orders.
- 10. PAINTS**  
See your salesman for Lock-in information on Alexseal, Flexdel, Pettit and Sea Hawk paints.

(Cont...)

# “P.I.C.” Your LOCK-INS

## Lock-In Product Lines (Cont.)

### 11. SEAHAWK (DEKA) BATTERIES

Buy 12, assorted batteries and receive **best in-season price** on any quantity on re-orders.

### 12. RULE

Buy 24 assorted pumps and switches (minimum 6 assorted SKU's - RUL24 may not be included in qualifier order) - and receive **best in-season price** on pumps and switches all season.

### 13. SEA DOG

Buy \$500.00 Net (minimum 18 assorted S.K.U.'s) and receive **best price** on the entire Sea Dog line all season – Over 800 S.K.U.'s stocked

### 14. SHELL ROTELLA

Buy 12 assorted cartons of Rotella T and receive **best in-season price** on all re-orders.

### 15. STARBRITE

Buy \$500.00 Net (minimum 12 assorted S.K.U.'s) and receive **best price** on the entire Starbrite line all season.

### 16. SEASTAR CONTROL CABLES

Buy 25 assorted Control Cables at best prevailing net price and receive **best in-season price** on all reorders of Control Cables.

### 17. TAYLOR FENDERS

Buy 24 assorted Fenders and receive **best in-season price** on re-orders.

### 18. TURNING POINT PROPELLERS

Buy 12 assorted Propellers and receive **best in-season price** on re-orders.

### 19. UFLEX CONTROL CABLES

Buy 25 assorted Control Cables at best prevailing net price and receive **best in-season price** on all reorders of Control Cables.

### 20. UNICORD DOCK & ANCHOR LINES

Buy 36 assorted Twisted or Braided Nylon Dock and Anchor Lines and receive **best in-season price** on all re-orders.

#### MARINE EQUIPMENT & SUPPLY CO.

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